

Public Works Memo to Council

TO:	City Council
REVIEWED:	Ronald H. Williams, Jr., Deputy City Manager
FROM:	David L. Ricks, Director of Public Works
COPIES TO:	Richard Broad, Assistant Director; Joseph J. Howell, Assistant to the City Manager
SUBJECT:	Traffic Control Signs
DATE:	February 6, 2015

On the February 10, 2015 regular agenda, City Council will be reviewing an ordinance authorizing the installation of eleven Stop signs, two One-Way signs, four No U-Turn signs, and two No Right Turn on Red signs. The ordinance also authorizes the repeal of two Yield signs and one No U-Turn sign. This agenda item is being submitted in response to requests from Norfolk residents and various civic leagues for the installation or removal of some type of traffic control sign, as well as independent engineering assessments of roadway safety needs within major arterial thoroughfares.

The Department of Public Works follows well developed, nationally recognized guidelines to assess traffic control sign requests. Upon receiving a request for traffic control devices, Division of Transportation staff analyzes the request and conducts a field investigation. The purpose of the investigation and analysis is to ensure adherence with Manual on Uniform Traffic Control Devices (MUTCD) regulations and to determine if the installation of the requested traffic control sign(s) is warranted.

After a determination is made, staff makes efforts to present the proposed installation of neighborhood signs to the affected civic league for consultation and approval. Once concurrence has been received from the civic league, an ordinance is drafted to include these proposals and submitted to City Council for approval.

There will be minimal impact to the City Budget for the installation or removal of these traffic control signs, to include maintenance costs associated with the average 10-year life span of the signs and replacement costs for any knockdowns.